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Turn Your Photography/Art Into Income Online



Synopsis

This book focuses on ways to make income with your photography/art online. It goes into Zazzle, Fine Art America and other sites. This is not a technical how to book (the sites have all that info for you there) but more of what has worked to generate sales for my photo-art. I am also very excited to include interviews with 3 other photographers that have met with success selling on these P.O.D. (print on demand) sites. This book is designed to give you examples of best sellers, a few do's and don'ts, and will hopefully give you ideas of what may work for you and your photography/art on these sites! Although this is based on photography, art works just as well on these sites. As with all my books, they are short and to the point (hence the \$1.99 price) as I believe all of our time is valuable. I try not to add information that is readily out there. Whether a professional or hobbyist, I think you will find value in this book. I am an award winning photographer. I can tell you I have literally made thousands of dollars on Print on Demand sites and my sales continue to grow every year. There is no cost (or very little) to submit or post on all theses sites. Most of all, it's fun to have your work out there and being not only admired, but purchased as well! Thank you for your interest!

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Customer Reviews

The idea of making extra money is appealing to everyone, so when I came across Turn Your Photography/Art Into Income Online, I instinctively did a double take. While I'm not a professional artist, I do consider myself to be a creative. Not to mention that I've got scores of photos lying around of which I have randomly taken. Author Stephanie Laird has created a read for people just like me, and it is appreciated. Although I'm most certain that the experts can also greatly benefit by it, I found lots of useful info that I can make work. Laird is an artist and photographer herself, and she does a comprehensive job of breaking down where to submit what you've got. You get background info on the business, and she also includes actual people that she knows who have had great success with that particular company. Straightforward and informational, this book is the next best thing to getting insider job info from a friend.

As a freelance artist photographer and graphic designer I have been scrounging around looking for ways to make ends meet. I came across this book and have already signed up on zazzle trying to figure the site out. I love that all you have to do is add the picture and fans can buy your items without you having to buy 100+ of an item and have stock on your hands. I love how the author shows you screen shots of actual earnings she made, as well as some of her items she sells along with links to her page where you can actually see her store on zazzle and see the items she sells. I am so excited by this because I probably have a handful of things I can set up this week and hopefully start getting royalties soon. I think it's going to be a while before I see a dime since you have to wait a crazy amount of time and you need a minimum payout but knowing that ahead of time is helpful.

Excellent book! Stephanie has done a superior job guiding the reader through the ins and outs of the most popular POD sites. As a photographer hoping to earn some extra money, I'd always looked at these options but thought they were out of my reach. Stephanie teaches that anyone with skill and drive can create beautiful products and make money online. Since reading this book, I've created my own Zazzle store and am on my way to earning extra income. Stephanie's expertise is invaluable, with her warm, engaging personality and extraordinary talent. This book offers you not only Stephanie's first rate advice, but it is pure pleasure seeing some of her best selling products. She is a multi talented photographer and designer with a unique and impressive style. You can't go wrong buying this book! I also purchased her guide to greeting cards and the first artistic elements book. Both deliver the same premium quality as this one. Thanks, Stephanie!

Stephanie Laird is an amazing photographer, artist, and author! Laird takes you through the process of how to turn your own photography/art into online income. She shares her mistakes, secrets, and best advice for success. Laird writes, "One thing with Zazzle, or at least my experience with it, it was a slow go at the beginning for sales. I just kept plugging along. Now I am experiencing sales most every day and multiple sales at that."Laird provides her own links, income graphs, and more to make sure you are a success, too. After taking you through Zazzle, Laird provides the same information for Fine Art America. If you are looking to increase income through online sales, this eBook is for you! I found this book to be informative, engaging, and easy to follow.

This book by Stephanie Laird is for those who have an interest in selling their photography online. It includes tips and examples for sites like Zazzle, Fine Art America, Red Bubble, Society 6, and giftcards.com. It is a very helpful book that provides short Q&A interviews with successful sellers from each site. Stephanie speaks from experience, as she is a successful photographer and seller herself. This book is very easy to read with lots of real-world examples. Sometimes, with sites like these a user can't see the forest for the trees. Stephanie is our guide through the forest and she provides clear guidance for everyone.

Stephanie has a lot of advice, tips and shared experiences that was just the information I was looking for for selling my own Fine Art images!! Thank you Stephanie for sharing what you have learned selling your Art with the rest of us photo artists!!

Stephanie's talents are incredible! I have all her books and I will keep practicing until I can emulate her techniques.

Great e-book. Great ideas....

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